

# **Gaylord Texan Resort**

Grapevine, Texas



February 21-23



EXHIBIT PROSPECTUS

Details Inside  $\rightarrow$ 

# **Sponsorship Levels and Benefits**

	Non-Profit (\$250 per person per day - 2 Max.)	Exhibit Space Only (\$5,000)	Level I - Constable (\$20,000)	Level II - Deputy (\$30,000)	Level III - <i>Sheriff</i> (\$40,000)	Level IV - <i>Ranger</i> (\$55,000)	Level V - <i>Marshal</i> (\$70,000)
Company name listed in meeting program. (Exhibit deadline 1-13-25)	•	•	•	•	•	•	•
6 foot tabletop display (NO booth displays allowed)	•	•	•	•			
Two - 6 foot tabletop displays or One - 8x10 booth					•	•	•
Sponsor recognition listed in meeting program & Website			•	•	•	•	•
Attendance at the Badge of Honor reception			•	•	•	•	•
Amount of Award Pins given at BOH reception			2 Constable	5 Deputy	10 Sheriff	15 Ranger	20 Marshal
Opportunity to hold ONE Sanctioned product theatre at the STAR annual meeting					•	•	•
One-week early access to reserve a sanctioned event or product theatre							•
Opportunity for two representatives to attend the Friday night executive/faculty dinner						•	•
Opportunity for 30 minutes with the STAR board of Directors						•	•
Complimentary poster(s) at meeting (must reserve by January 13 <sup>th</sup> )						1 Poster	2 Posters
Complimentary Badges (per day)	N/A	2	2	3	4	5	6
Optional Badges that may be purchased	N/A	N/A	2	3	4	5	6
(per day)			\$100 per person per day *Must be purchased online by Janu				

# **Additional Sponsorship Opportunities**

Below are a list of additional sponsorship opportunities. All additional sponsorship opportunities are over and above the exhibit sponsorship.

# Advertising Opportunities

Costs stated represent amount to be provided to STAR for these opportunities. Any additional costs, i.e., printing, hotel expense, etc. are the sponsors responsibility.

#### **WIFI** - \$7,500

Support complimentary WIFI access in the physician meeting area. WIFI must be reserved by January 13th. WIFI card printing is the responsibility of the sponsor.

## **Hotel Key Cards - \$6,000**

Put your company or brand logo on the electronic key cards given to registrants staying in the hotel. The supporter will coordinate the production of the keycards and pay production fees directly with the hotel for distribution. Must be reserved by January 13th.

## Onsite Bag Inserts - \$5,000

Place your corporate or brand information in the attendee bags received upon onsite registration. Must be reserved by January 13th. All onsite program inserts must be approved by the STAR office.

# **Hotel Door Drops - \$3,000**

Once approved, supporter will go through the hotel to make the arrangements for distribution and fee. No door drops shall be allowed without first getting the STAR approval. Multiple sponsorships available. Must be reserved by January 13th.

# **Poster Presentations** \$1,000 each

- 1. To participate your company MUST be one of the exhibiting companies at the meeting.
- 2. You must email your topics or presentations (whichever possible) to <a href="mailto:star@stardoctors.org">star@stardoctors.org</a> by January 13th to gain Approval from the STAR executive board.
- 3. You will be required to pay a fee of \$1,000 for each poster submitted. No limit to posters per company. Payment must be made in check, credit card or direct deposit prior to the event.
- 4. Poster boards are 4' x 6' horizontally. No word limit as long as it fits the above specifications.
- 5. Posters will be displayed beginning at 8:00 AM on Friday and must be taken down by 2:30 PM on Saturday.
- 6. Encore or previously published posters are permitted
- 7. If you will have a presenter at the poster, they must be one of the exhibitors assigned for that day from your company or registered for the meeting as a non-member.

# **Need an Invoice or Letter of Agreement?**

Anything your company requires for an exhibit and/or sponsorship must be requested through the STAR office at star@stardoctors.org. Invoices, LORs, and other documents are only sent when requested.

Payment must be made prior to the exhibit cut-off of January 13th. We accept check, CC or direct deposit.

Questions? Email at: star@stardoctors.org

# STAR Sponsorship/Exhibit Application STAR TAX ID # 26-0858826

Company Name							
Name							
Address							
City	State Zip						
Phone	Email						
Do you require an electrical outlet? Yes					N	Го	
Competitors (Plea	se list all competing	ng companies (no	ot products). I	Effort will be g	iven to keep c	ompetitors sep	oarate)
	-			_	-		
					TOTAL	4 \$	
List Complime	ntarv Reps	(see chart bel	ow for maxi	mum allotte			
(If allowed extra reps they						tary reps ONLY	()
Name	EmailFriSat.					Sat.	
Name	Email					Fri.	Sat.
Name	EmailFri.					Sat.	
Name	EmailFriSat.					Sat.	
Name	Name Email Fri. Sat.					Sat.	
Name	Tame Email Fri. Sat.					Sat.	
Badge Chart	Non-Profit *must purchase badges - 2 Max.	Exhibit Space Only (\$5,000)	Level I - Constable (\$20,000)	Level II - <i>Deputy</i> (\$30,000)	Level III -  Sheriff (\$40,000)	Level IV - <i>Ranger</i> (\$55,000)	Level V - Marshal (\$70,000)
Complimentary Badges (per day)	N/A	2	2	3	4	5	6
Optional Badges for purchase (per day) *Must purchase online	N/A	N/A	2	3	4	5	6
I have read and agree to abide may be set forth in the future in application to exhibit. I understated rules.	n connection with the 2	2025 Annual Meeting	g. We/I further acl	knowledge that S	TAR reserves the	right to reject, at i	ts discretion, any

This Page Must Be Signed & Returned Prior To Exhibit Approval! **DEADLINE is January 13th** 

Signature	

Make check payable to: State of Texas Association of Rheumatologists – 4511 Horizon Hill Blvd, #150, San Antonio, TX 78229

# State of Texas Association of Rheumatologists 2025 Annual Meeting

TENTATIVE MEETING FORMAT

#### Thursday – February 20

1:00 pm - 6:00 pm **Exhibit Set-up** 

(No exceptions. If you are unable to come during this time you will have between 8:00 - 9:00 am on Friday to finish set-up)

6:30 pm Pharma Dinner Event

<u>Friday – February 21</u>

6:30 am Physician Registration

7:00 am - 8:00 am Pharma Breakfast Events

8:00 am Exhibitor Sign-in

9:15 am - 10:00 am Coffee Break in Exhibit Hall

12:00 pm - 1:00 pm Buffett Lunch in Exhibit Hall

3:00 pm - 3:45 pm Break in Exhibit Hall

5:00 pm - 6:00 pm BADGE OF HONOR Reception with all Physicians

(Level I-V sponsors ONLY)

6:30 pm Pharma Dinner Events

<u>Saturday – February 22</u>

6:30 am Exhibitor Sign-in

7:00 am - 8:00 am Breakfast in Exhibit Hall

10:15 am - 11:00 am Break in Exhibit Hall

1:00 pm - 2:00 pm Lunch in Exhibit Hall

2:00 pm - 3:30 pm **Exhibitor Breakdown** 

(All displays, materials must be removed by 3:30 pm)

6:30 pm Pharma Dinner Events

Sunday - February 23

7:00 am - 8:00 am Pharma Breakfast Event

### Please Note:

The hours listed above are the times when registrants will be in the exhibit hall. Exhibit Hall set up is on Thursday, February 20 from 1:00 - 6:00 pm and breakdown is on Saturday, February 22 from 2:00 - 3:30 pm.

Exhibitors may attend classes, space permitting, if scheduled as an exhibitor representative for that day.

# Exhibitor Sponsor Agreement

# **MEETING INFORMATION**

The State of Texas Association of Rheumatologists is proud to announce its 2025 Annual Meeting, held at Gaylord Texan Resort, Grapevine, Texas. The three-day meeting will host practicing rheumatologists from Texas.

You are invited to participate in any one of five levels of support as well as the additional sponsorship opportunities. Enclosed is an application form, which should be completed, signed and returned prior to June 13<sup>th</sup>. Payment must be made prior to the cut off date of January 13th. Payment can be made by check, credit card or direct deposit.

#### Representatives

Representative names and emails must be received in the executive office by January 13th. All rules and regulations will be emailed to each individual representative. However, it is still the responsibility of the person completing the exhibit application to ensure each one of their representatives has received all rules and regulations including the exhibit schedule. Only 2 representatives per company (apart from those in Levels I-V) are permitted per day. Each level has a maximum number of representatives that may attend each day (see chart below). You may change the reps each day but **NO** morning and afternoon rotating is permitted.

Sponsor Level	Complimentary Badges	Optional Extra Rep. Badges *must be purchased online by January 13th
Non-Profit (must purchase badges) \$250 per person per day	N/A	Must purchase badges online - 2 Max
Exhibit Space Only (\$5,000)	2	N/A
Level I – <i>Constable</i> (\$20,000)	2	2
Level II – <i>Deputy</i> (\$30,000)	3	3
Level III – Sheriff (\$40,000)	4	4
Level IV – <i>Ranger</i> (\$55,000)	5	5
Level V – <i>Marshal</i> (\$70,000)	6	6

<sup>\*</sup>Any company with multiple exhibits/sponsorships may not share representatives between divisions. Multiple exhibits from the same company must have an additional name listed on the exhibit application to differentiate between each exhibit.

Every representative from your company MUST have a badge no matter their title or the amount of time they will be in the exhibit hall. All solicitation must be done in the exhibit hall. NO reps are permitted in any of the meeting areas, near classroom, in fover or registration area, etc. unless they are registered for that day.

No meeting with attendees is permitted, including dinner, bar etc. at any time during the weekend.

### **Exhibitor Badges**

Our exhibit badges are color-coded by days. Representatives must sign-in EACH DAY to receive their new color-coded badge. Please drop off your old badge at the registration desk before leaving each day. You may NOT wear your company badge at any time per ACCME rules.

## **Exhibit Set up/Tear down Hours**

Set up will be held from 1:00 - 6:00 PM on Thursday, February 20th and tear down will be from 2:00 - 3:30 PM on Saturday, February 22th. No company or representative will be permitted in the exhibit hall prior to 8:00 AM on Friday, February 21st (except for the set up time on Thursday, February 20th). No exceptions will be made.

#### **Sanctioned Product Theatre**

Companies exhibiting at the State of Texas Association of Rheumatologists meeting are required, as a condition of their participation as exhibitors/sponsors, not to schedule any events or dinners until sanctioned product theatre application is approved by the Executive Director.

STAR will advertise all sanctioned product theater events multiple times via emails and printed programs. It is the responsibility of the exhibiting company to provide us the title of talk, speaker name, venue, day and time, where to RSVP and who is invited to attend. If we do not have this info, all advertisements will go out as TBA. However, it is your company's responsibility to solicit attendees for your event. Once your sanctioned product theatre is approved you will receive notice from the STAR office with the approved date of your event. It is the sponsoring company's responsibility to turn in event information as quickly as possible to receive maximum exposure. It is the responsibility of the SPT company to find venue, pay for all costs of the event, i.e.: food, AV, speaker, etc.. All SPT information must be received in the STAR office by January 13th to be included in any printed materials and meeting signage.

Companies sponsoring a Friday breakfast are permitted to have 2 reps in the registration area to provide directions to their event and one directional sign. No other sanctioned event signs are permitted outside of your exhibit table and must adhere to the space allocation rules set forth below.

**30 Minutes with the Board** – Sponsors in levels IV and V have the opportunity to have a scheduled 30 minutes with the board, Thursday, February 20. This is the moment to discuss any topic that is relevant to your company.

**Hotel Accommodations** – Make your reservations directly with Gaylord Texan Resort. Hotel link will be provided when it is available. Exhibit application must be provided to the executive office prior to making hotel reservations.

**Shipping Information** - Booth material should be shipped to arrive no more than 3 days prior to the meeting. Please make sure you have the <u>Group name</u> (STAR), <u>Company Name</u> (not product), <u>Recipient's name</u> for which they will hold the package. Address: Gaylord Texan Resort, 1501 Gaylord Trail, Grapevine, TX 76051. Additional information concerning package pick up will be provided within two weeks of the event.

## Reception

Only companies giving \$20,000 and above are invited to a one-hour *Badge of Honor* reception on Friday evening from 5:00 - 6:00 PM. This is a time for registrants to show their appreciation to those that support STAR in a big way. We will be giving out the *Badge of Honor* pins to each company in the classroom directly after the last speaker on Friday. Please be outside the physician classroom prior to the end of the last talk. Badge of Honor Lapel pins will be given to each company signifying their level of sponsorship. Only those with Badge of Honor Ribbons on their badges are permitted.

**Space Allocation and Assignment** – Booth assignment is provided by STAR upon arrival at the conference and is strictly enforced unless authorized by STAR staff. No booth assignments will be given out prior to the event.

Exhibits must be installed so they do not project beyond the space allotted. No interference with the light or space of other exhibitors will be permitted. ALL Banners or Posters of any kind must be set on top or behind your exhibit table and must fit in your 6 foot space (no exceptions).

Exhibitor is responsible for damage to property (see "Responsibility Agreement"). No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, etc. No attachments shall be made to the floors by nails, screws or any other device. All space is leased subject to these restrictions.

**Registrant Prize Drawing Card** – Each registrant is provided a "Registrant Prize Drawing Card" to be initialed by a representative at each exhibit booth. Please be prepared to sign these cards. Prizes awarded include electronics, etc. Each exhibiting company is invited to contribute their products or other articles to be included in the prizes given away. This is an extremely popular feature of the meeting and provides excellent exposure for your company.

**Registrants List** - A list of attendees will be emailed to each exhibiting company three times: one month prior to the meeting, two weeks prior, and one week following the meeting. The list will include the attendees' name and city only.

**Electricity** - If electricity is required for your booth (not personal use) you will need to **request in advance**. This will consist of one outlet only. If you require any additional electrical, you must purchase directly through the hotel.

**Cancellations** – Once formal application has been made, any cancellation must be furnished to us, in writing, no later than one month prior to the opening day of the exhibit; a \$500 cancellation fee will be assessed. No refund will be given after that time.

#### RESPONSIBILITY AGREEMENT

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend the State of Texas Association of Rheumatologists (STAR), Gaylord Texan Resort, Grapevine, the affiliates, officers, directors, agents, employees and partners of each, ("Indemnified Parties") harmless against all claims, losses and damages, including negligence, to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibit premises or a part thereof.

In addition, Exhibitor acknowledges that the Indemnified Parties do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption, property damage and comprehensive general liability insurance.

#### **RULES & REGULATIONS**

#### **Display Requirements and Restrictions**

State of Texas Association of Rheumatologists retains the right to deny the exhibition of inappropriate items and products. Please contact the STAR Staff if you have any questions. Drugs, chemicals or other therapeutic agents listed in AMA's *New and Non-Official Remedies, National Formulary* or *U.S. Pharmacopeia*, may be displayed.

Proprietary drugs, mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with the Convention Manager.

New, unlisted and/or initial display items must be submitted for clearance prior to opening of the convention. Clinical and laboratory tests and evaluation on such items must be submitted at least three months prior to opening date of convention.

The same restrictions apply to books, advertisements in medical journals or other publications on display and to all promotional literature.

#### **Irregular Canvassing and Distribution of Advertising Matter**

Solicitation of business or conferences in the interest of business except by exhibiting firms is prohibited. No solicitation for conferences/meetings other than STAR will be permitted.

#### **Exhibits of Electrical and Radiographic Equipment**

Machines and apparatus operated by electricity must be shown as "still" exhibits. Practical demonstrations of x-ray apparatus and accessories or any noisy apparatus of any kind will not be permitted. No objection will be made to the utilization of electricity for illuminating purposes or for operating smaller diagnostic instruments and electrotherapeutic apparatus, which do not distract or annoy other exhibitors.

#### **Subletting of Space**

No subletting of space is permitted. Each firm represented in the Exhibit Hall must sign the regular Exhibit Application and Agreement. Any person or firm subletting space, as well as the one purchasing space, will be subject to eviction. No refund will be made for space reserved.

#### **Uncontrollable Eventualities**

State of Texas Association of Rheumatologists will take all reasonable precautions against damage or loss by fire, water, storm, theft, strike or any other emergencies of that character but does not guarantee or insure the exhibitor against loss by reason thereof (see "Responsibility Agreement").